



Educational Technology Tool Evaluation Matrix

Criteria	Excellent (5)	Good (4)	Average (3)	Fair (2)	Poor (1)	Score
Usability and User Experience How intuitive and user-friendly the tool is for both educators and students?	Exceptionally easy to use with a clear, intuitive interface. Requires minimal training for users.	User-friendly with a generally intuitive interface. Minor training required.	Usable but may have a learning curve. Moderate training needed.	Somewhat difficult to use with a complex interface. Significant training required.	Very difficult to use with a confusing interface. Extensive training needed.	_____
Alignment with Educational Goals How well does the tool support and align with curricular and instructional objectives?	Perfectly aligns with and enhances multiple educational goals and curricular objectives.	Aligns well with most educational goals and curricular objectives.	Aligns with some educational goals and curricular objectives.	Limited alignment with educational goals and curricular objectives.	Does not align with educational goals and curricular objectives.	_____
Customization and Flexibility How customizable and adaptable is the tool to fit your educational needs and context?	Highly customizable with numerous adaptable features.	Customizable with several adaptable features.	Moderately customizable with some adaptable features.	Limited customization options.	No customization options.	_____
Accessibility and Inclusivity How accessible the tool is for all users, including those with disabilities, and its ability to support diverse learners?	Fully accessible with robust features to support all users, including those with disabilities.	Generally accessible with good support for diverse learners.	Moderately accessible with some support for diverse learners.	Limited accessibility features.	Not accessible for users with disabilities.	_____
Data Privacy and Security How well does the tool comply with data privacy and security standards to protect user information?	Fully compliant with all major data privacy and security standards.	Compliant with most data privacy and security standards.	Moderately compliant with some data privacy and security standards.	Limited compliance with data privacy and security standards.	Not compliant with data privacy and security standards.	_____
Integration with Existing Systems How well does the tool integrate with existing educational technologies and platforms?	Seamlessly integrates with a wide range of existing systems and platforms.	Integrates well with most existing systems and platforms.	Integrates with some existing systems and platforms.	Limited integration capabilities.	Does not integrate with existing systems and platforms.	_____
Support and Training What is the availability and quality of support and training provided by the tool's vendor?	Excellent support and training resources available 24/7.	Good support and training resources available most of the time.	Adequate support and training resources available during business hours.	Limited support and training resources available.	No support or training resources available.	_____
Cost-Effectiveness How cost-effective is the tool relative to the benefits and outcomes it provides?	Very cost-effective, providing significant benefits relative to its cost.	Generally cost-effective with good benefits relative to its cost.	Moderately cost-effective with some benefits relative to its cost.	Limited cost-effectiveness with few benefits relative to its cost.	Not cost-effective, providing minimal benefits relative to its cost.	_____
Total						_____

Total Score Range	Evaluation
36 – 40	Excellent – Highly recommended
30 – 35	Good – Recommended with minor reservations
24 – 29	Average – Consider with caution and potential modifications
18 – 23	Fair – Limited sustainability, consider alternatives
8 – 17	Poor – Not recommended

See <https://jshewell.com/articles/37> for information on how to use this matrix.